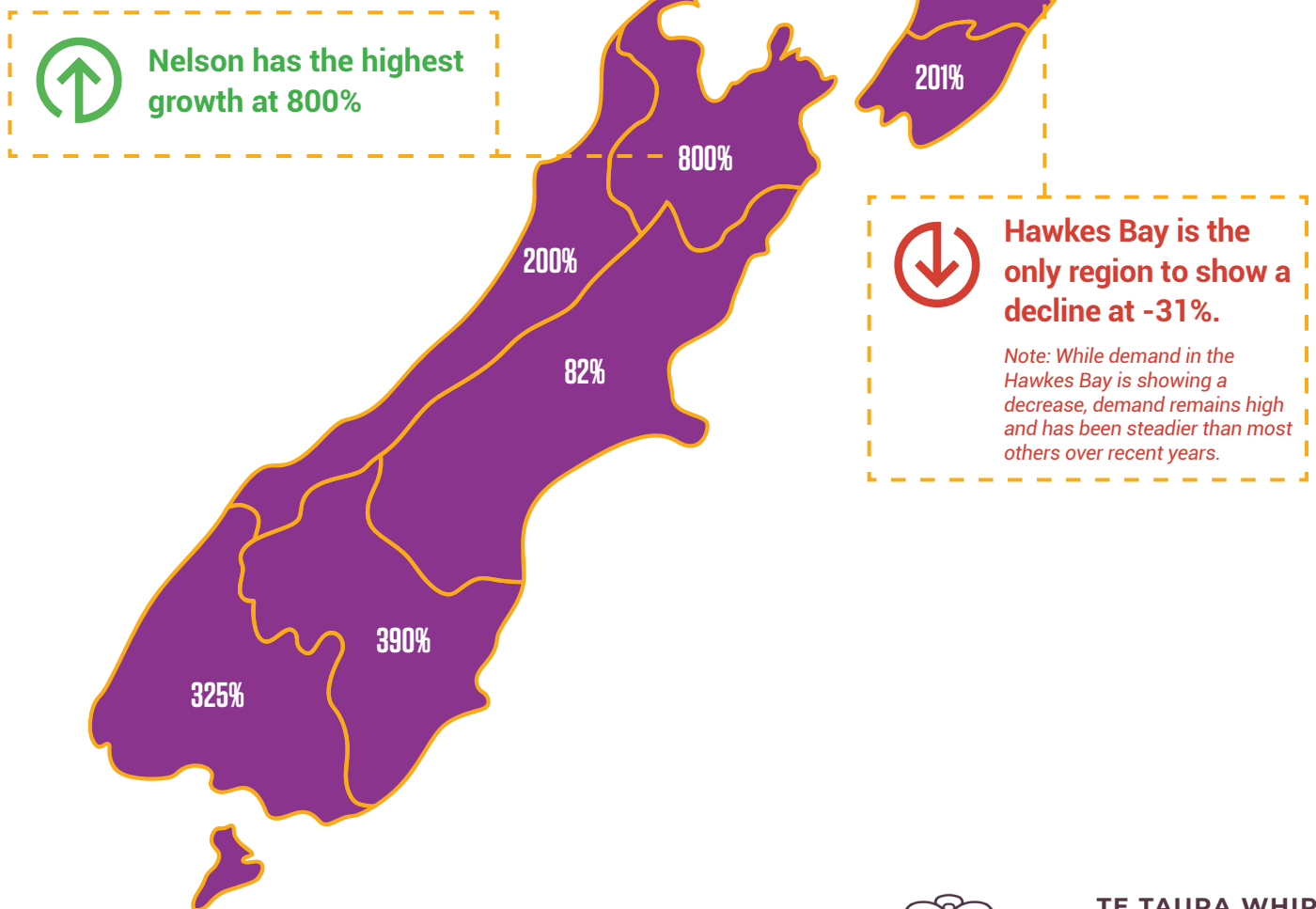


# Te Reo Skills Map

Using the Burning Glass database, we identified the number of job listings requesting te reo Māori as a skill (between August 2020 – July 2021 and compared it with data from the previous year to determine growth.

In NZ, the overall growth index for te reo Māori as a skill is 235%



Nelson has the highest growth at 800%



Hawkes Bay is the only region to show a decline at -31%.

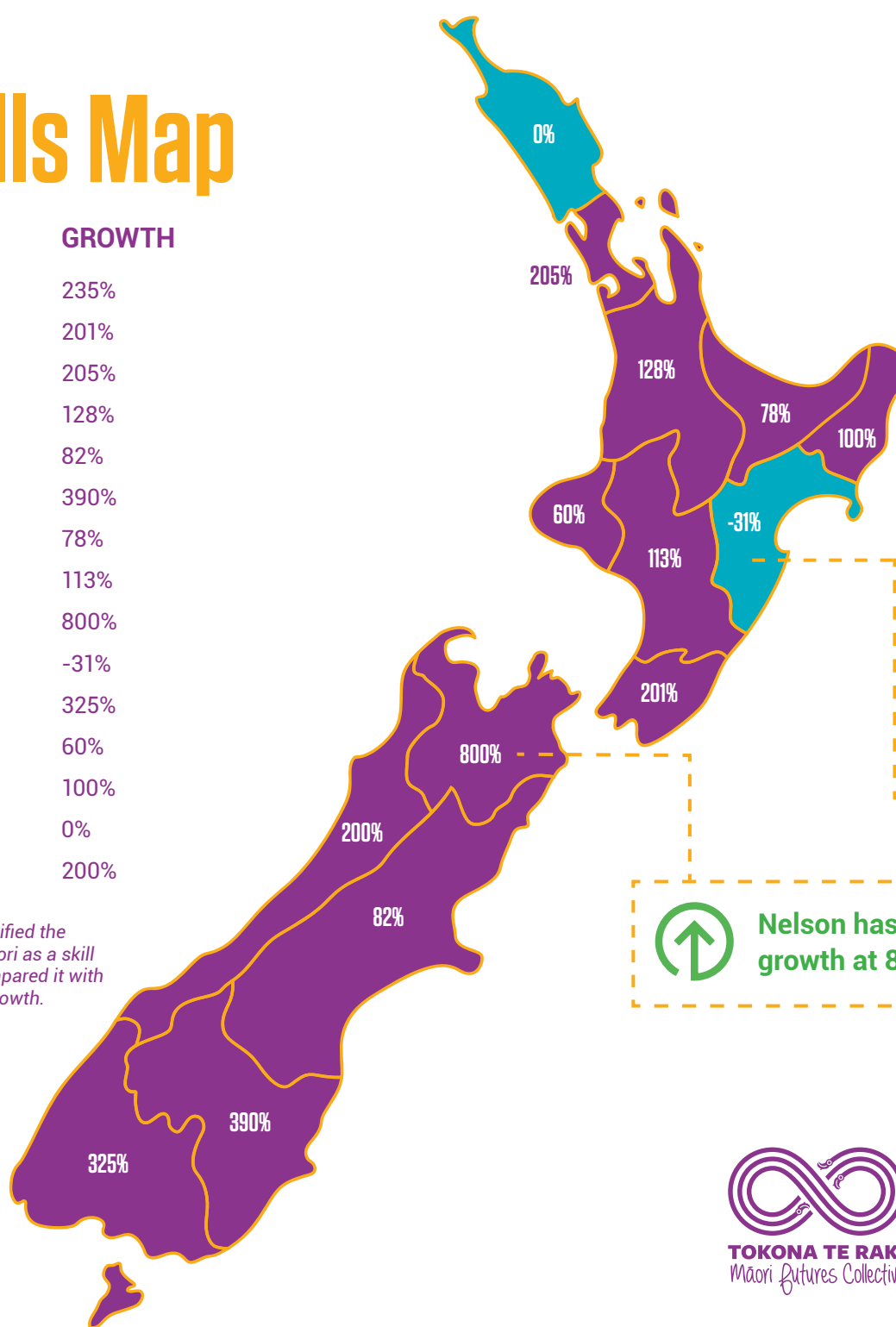
*Note: While demand in the Hawkes Bay is showing a decrease, demand remains high and has been steadier than most others over recent years.*



# Te Reo Skills Map

REGION	GROWTH
NZ	235%
Wellington Region	201%
Auckland Region	205%
Waikato Region	128%
Canterbury Region	82%
Otago Region	390%
Bay of Plenty Region	78%
Manawatu-Wanganui Region	113%
Nelson Region	800%
Hawke's Bay Region	-31%
Southland Region	325%
Taranaki Region	60%
Gisborne Region	100%
Northland Region	0%
West Coast Region	200%

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